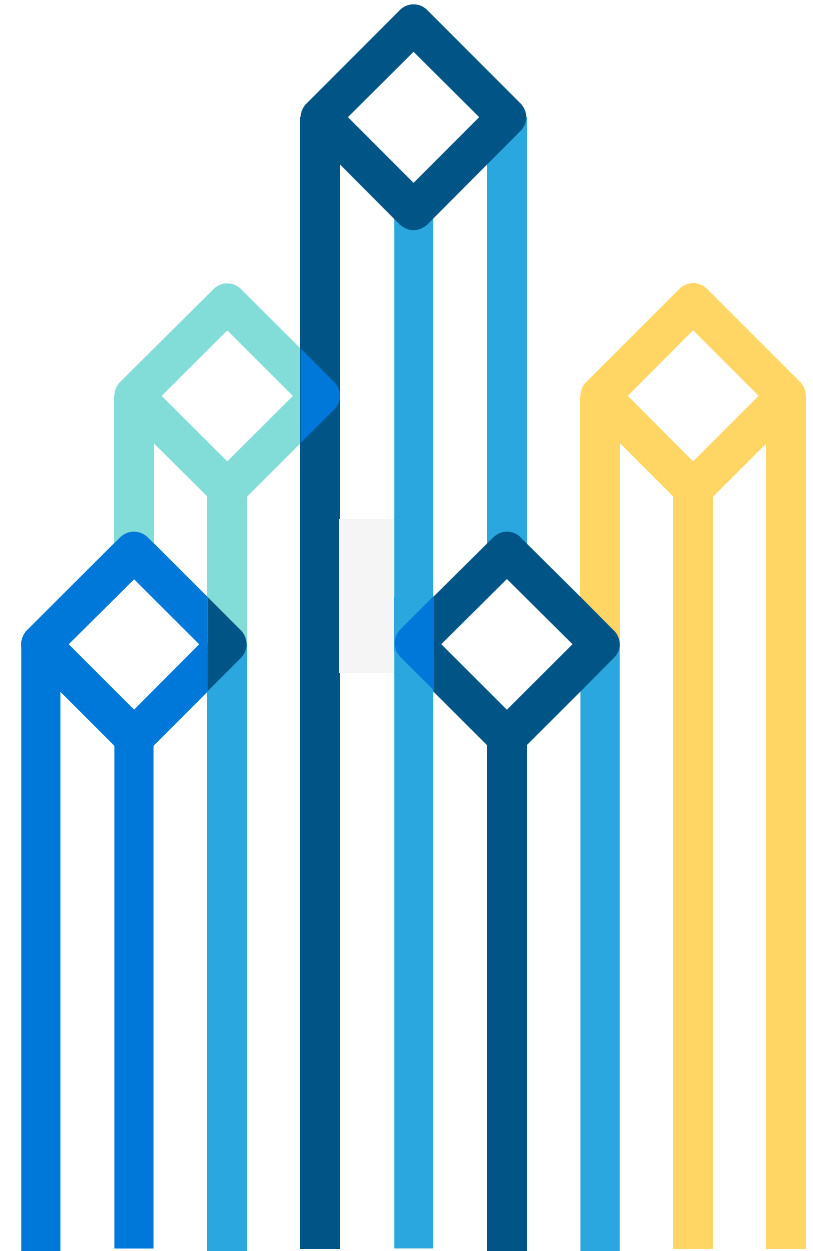




Leveraging Predictive Tools to Decrease Resolution Time

Angus Klein – Vice President, Global Support

Adam Warrington – Director, Engineering



The Value of Hadoop...

One place for unlimited data

- All types
- More sources
- Faster, larger ingestion

Unified, multi-framework data access

- More users
- More tools
- Faster changes



The Cloudera Value Chain

DEVELOP & PACKAGE
OPEN SOURCE
PROJECTS



FORM A STABLE,
RELIABLE PLATFORM



THAT SUPPORTS
POPULAR
APPLICATIONS



TO SOLVE CUSTOMER
PROBLEMS



Problem Statement

Supporting our product is **complex**

Issues **can be related** or root cause **might not be the same**

Looking for ways to work globally **at scale** as company continues to grow



Support Team History



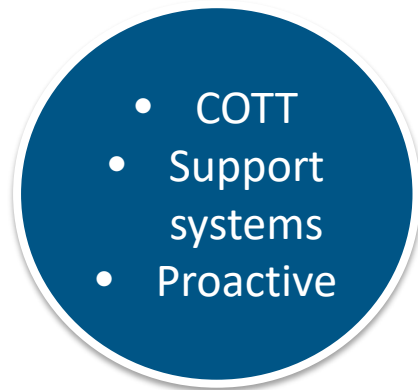
2009



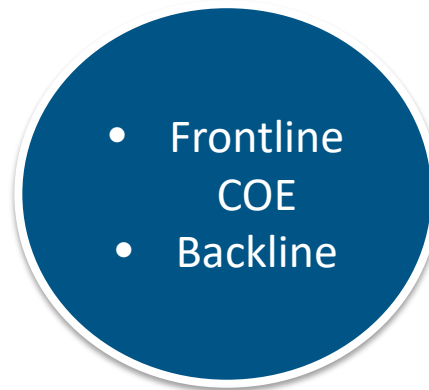
2010



2011



2012



2013



2015

Enterprise grade customer support

1st

and only Hadoop
vendor to have
support certified

1yr

renewal cycle for
certification

12

identified criteria
areas

100+

service factors audited



Where are we?

Global time zone coverage

- EST (Raleigh)
- MST (Denver)
- CST (Austin)
- PST (Phoenix & Palo Alto)
- AEDT (Melbourne)
- IST (Chennai)
- JST (Tokyo)
- CST (Shanghai)
- GMT (London)
- CET (Budapest)



Structuring Predictive Support

How we integrated predictive support capabilities into our support organization

The Support Tools Team

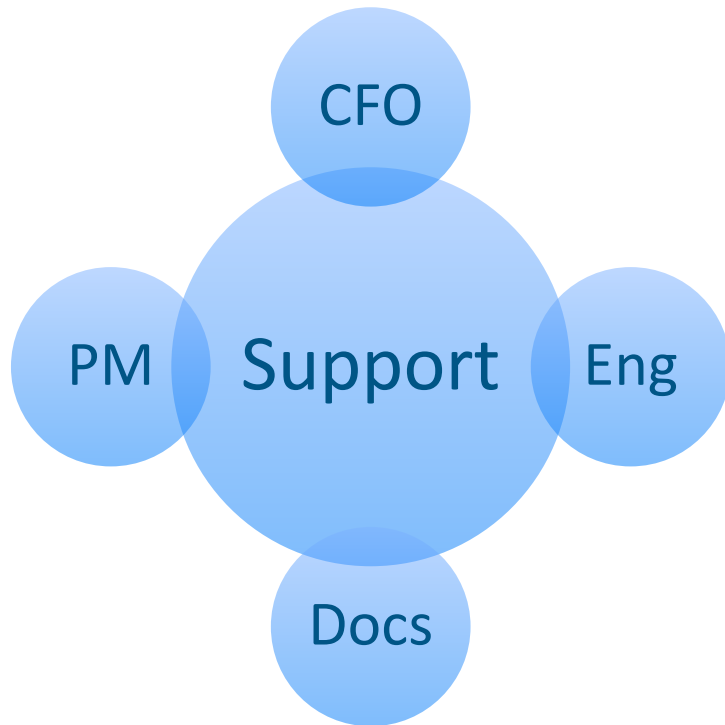
Mission Statement: Build data driven software that reduces our time to solve on support cases while increasing customer satisfaction

Key Metrics

- Decrease Time to Solve
- Increase Support Rep Throughput
- Increase Case Deflection
- Improve Support Margins



Data Driven Support Changed the Game



Support organizations are one of the largest data drivers in any organization

Support becoming data-driven at Cloudera has been critical to establishing internal credibility at the exec table

We dogfood



Diagnostic Tooling – What Does This Buy Us?

Lowers Time to Resolution

Improves our relationship with
Engineering

Improves moral of Support
Engineers



Customer cases leveraging the Cloudera Diagnostic Tools demonstrated an approximate 35% drop in time to resolution.

Predictive Support

Larger gains through **case deflection possible with predictive support**

Identifying known issues from **diagnostic data**

Notifying and **working with the customer towards a solution** to their problem



Proactive Support



Onboard Process

We start our partnership at the very beginning by walking you through how things work



Predictive Validations

Powerful predictive alert system creates support tickets on behalf of our customers to help avoid known issues before they happen



Health Check

An early warning system which looks at key indicators that represents the health of our relationship with each customer

Over 15% of support cases are deflected by Cloudera Support's predictive support system.

Building Predictive Support

Step 1: Team Building

Team building

Create a **clear and measurable** mission statement

Hire 2-3 **qualified engineers** to prove the concept

Understand your customer – in this case, that's the supporters

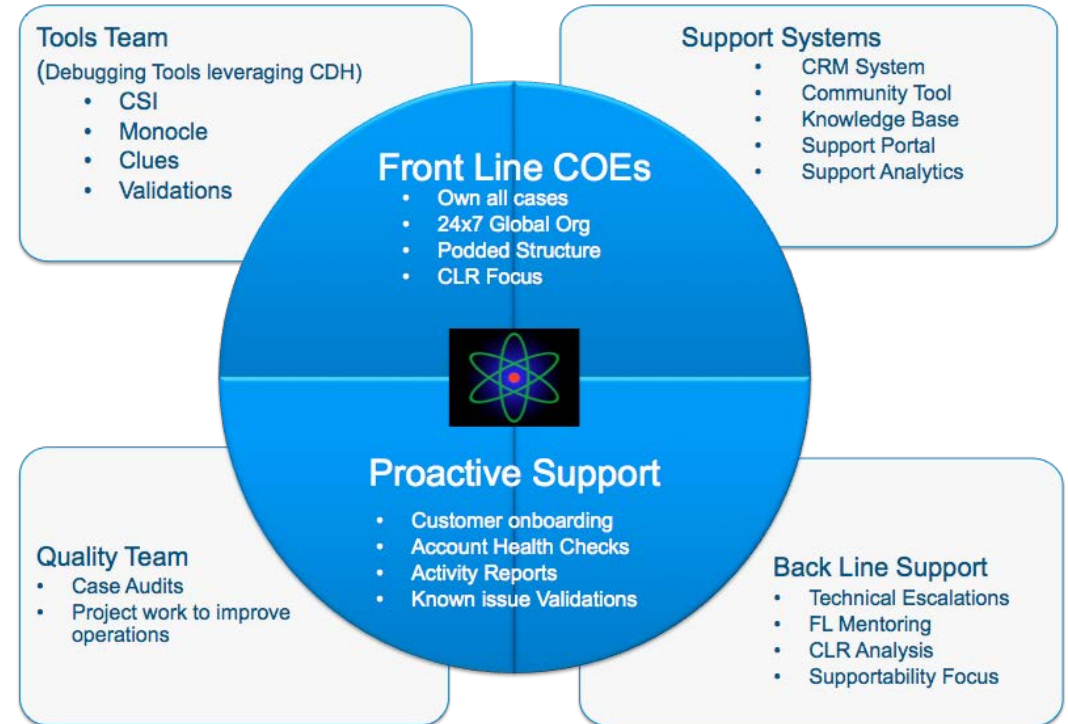


Keeping the Tools Team close

The tools team was kept close to the **full time support engineers**

Support engineers provide the **feedback loop** that allows us to build these applications

Looking for ways to work **at scale** as company continues to grow



Building Predictive Support

Step 2: Data Collection

Collect all the data



Support case interactions generate **valuable support information**



Troubleshooting sessions generate information about data **relevant to solving a specific issue**

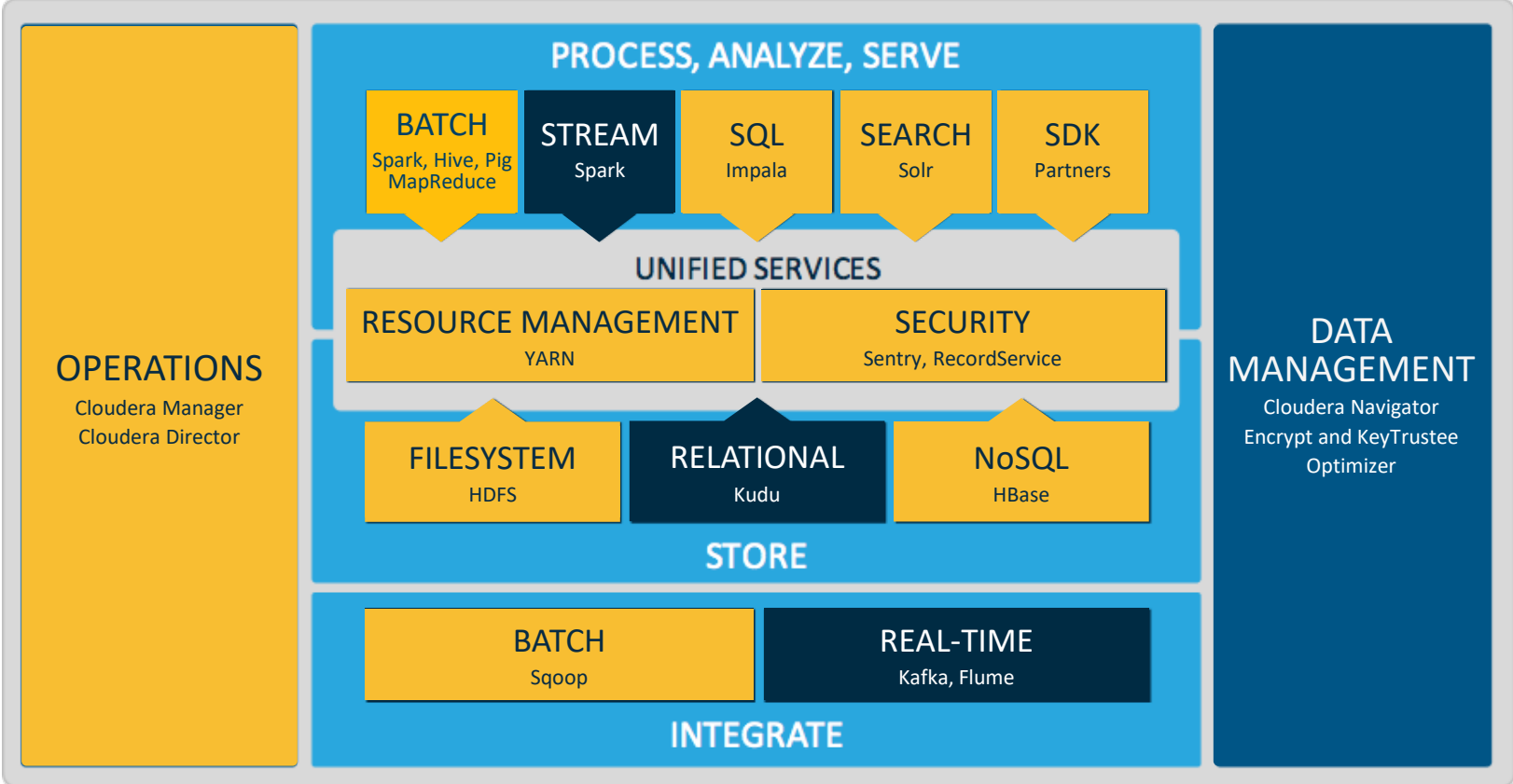


Customer installs generate diagnostic data **critical to support**

Data sources we collect

Ingest & Consolidate

- Knowledge Base
- Internal CRM Data
- Support Records
- Apache Mailing Lists
- Community Forums
- Diagnostic bundles



Data Collection Best Practices

Shadow Support Engineers to identify data and information they regularly use in a case lifecycle

Use support systems that are easy to extract data from

Store that data in a central data repository



Game of Nodes

50

Nodes in cluster

550TB

Data size

3TB

New data per day

100K

Queries per day



Building Predictive Support

Step 3: Visualize

Customer Support Interface (CSI)

Data Ingestion

Our internal EDH ingests **10 support specific data sources**. We have access to over **500TB** of data and it is growing each month.

Data Visualization

Our goal is to **visualize all data** that is useful to a support engineer in a useful way. CSI is a java web application that sits on top of the EDH

Tools exist within CSI

All support tools exist as a function or feature within CSI. This includes all the tools we are about to go over (e.g. Diagnostic Bundles, *Validations*, *Monocle*, and *Clues*)

The screenshot displays the Cloudera CSI interface. At the top, there's a navigation bar with tabs for Customers, Search, Case Clues, Analytics and Dashboards, Validation Alerts, and Admin. Below this, the user is logged in as Adam Warrington. The main content area shows the 'Game of Nodes' cluster details for 'COTT Production'. The cluster status is 'Error: 1, Warn: 11, Critical: 2'. A 'Service Health Summary' table lists various services and their health status.

| Service | Type | Health Status |
|---------|--------|---------------|
| cm | SCM | |
| flume | FLUME | YELLOW |
| flume2 | FLUME | YELLOW |
| hbase | HBASE | GREEN |
| hdfs | HDFS | |
| hive | HIVE | GREEN |
| hue | HUE | GREEN |
| impala | IMPALA | GREEN |
| impala2 | IMPALA | DISABLED |
| kafka | KAFKA | GREEN |
| mgmt | MGMT | GREEN |

Diagnostic Bundles

Cloudera Manager

One of the original problems in supporting Hadoop was seeing into the customer environment. Cloudera Manager has the **ability to send a snapshot** using diagnostic bundles.

What are they used for

Support engineers are able to dive into these bundles to **get a granular view of the scenario** and quickly solve issues using our tools.

The screenshot displays the Cloudera Manager Logs interface. At the top, there's a 'Logs' header with a 'Download Logs' button. Below it, a timeline shows log activity from 2015-11-03 08:42:24.840 to 09:22:03.240. A search filter is set to 'INFO' and 'WARN'. The main content area shows two log panes. The left pane is for 'hdfs NAMENODE on lannister-001.edh.cloudera.com' and the right pane is for 'hdfs DATANODE on hodor-009.edh.cloudera.com'. The logs show various messages, including warnings about ACL operations being rejected and info messages about block state changes and data node client traces.

```
2015-11-03 08:42:36,055 [INFO] org.apache.hadoop.ipc.Server: IPC Server handler 16 on 8020, call org.apache.hadoop.hdfs.protocol.ClientProtocol.getAclStatus from 10.20.53.11:60774 Call#138750058 Retry#0: org.apache.hadoop.hdfs.protocol.AclException: The ACL operation has been rejected. Support for ACLs has been disabled by setting dfs.namenode.acls.enabled to false.
2015-11-03 08:42:36,055 [WARN] org.apache.hadoop.security.UserGroupInformation: PrivilegedActionException as:impala/lannister-001.edh.cloudera.com@PROD.EDH (auth:KERBEROS) cause:org.apache.hadoop.hdfs.protocol.AclException: The ACL operation has been rejected. Support for ACLs has been disabled by setting dfs.namenode.acls.enabled to false.
2015-11-03 08:42:36,061 [INFO] org.apache.hadoop.ipc.Server: IPC Server handler 13 on 8020, call org.apache.hadoop.hdfs.protocol.ClientProtocol.getAclStatus from 10.20.53.11:60774 Call#138750063 Retry#0: org.apache.hadoop.hdfs.protocol.AclException: The ACL operation has been rejected. Support for ACLs has been disabled by setting dfs.namenode.acls.enabled to false.
2015-11-03 08:42:36,061 [WARN] org.apache.hadoop.security.UserGroupInformation: PrivilegedActionException as:impala/lannister-001.edh.cloudera.com@PROD.EDH (auth:KERBEROS) cause:org.apache.hadoop.hdfs.protocol.AclException: The ACL operation has been rejected. Support for ACLs has been disabled by setting dfs.namenode.acls.enabled to false.
2015-11-03 08:42:36,062 [INFO] BlockStateChange: BLOCK* addStoredBlock: blockMap updated: 10.17.182.23:1004 is added to blk_1360648967_1099845401143{blockUCState=UNDER_CONSTRUCTION, primaryNodeIndex=-1, replicas=[ReplicaUnderConstruction{[DISK]DS-58493ac0-823c-491e-a2a0-795d521b3461:NORMAL:10.17.184.31:1004|RBW}, ReplicaUnderConstruction{[DISK]DS-c53afc20-8d85-49f5-acbf-12c8b9cfd732:NORMAL:10.17.182.18:1004|RBW}, ReplicaUnderConstruction{[DISK]DS-006dcafd-d575-4464-8159-e485c3a3fdd9:NORMAL:10.17.182.23:1004|FINALIZED}}] size 0
2015-11-03 08:42:36,063 [INFO] BlockStateChange: BLOCK* addStoredBlock: blockMap updated: 10.17.184.31:1004 is added to blk_1360648967_1099845401143{blockUCState=UNDER_CONSTRUCTION, primaryNodeIndex=-1, replicas=[ReplicaUnderConstruction{[DISK]DS-006dcafd-d575-4464-8159-
```


Monocle

Making specialized knowledge searchable
Searching all of the data sources within CSI
we are able to create a single index of both
internal and open source knowledge for a
one stop Hadoop engine.

What is it used for

No longer making support engineers have
to “Google” for information. Our internal
search platform is the most powerful
Hadoop support engine for all their needs.

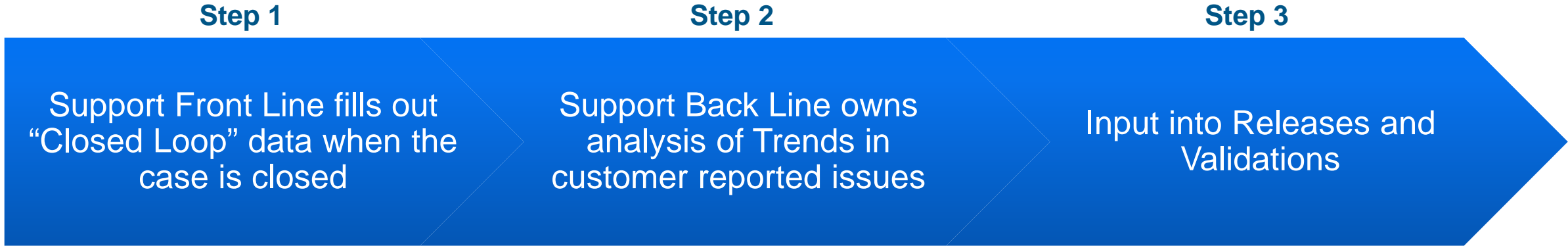
The screenshot shows the Cloudera CSI Monocle search interface. At the top, there are navigation tabs: Customers, Search, Case Clues, Analytics and Dashboards, Validation Alerts, and Admin. A search bar contains 'Jira Cases' and 'HBase region in transition'. The left sidebar shows a 'Filters' section with a 'Component' list including HBase (554), Regionserver (471), Master (364), Client (246), Test (243), Coprocessors (144), Services (119), Master,regionserver (100), Documentation (99), ServiceMonitor (92), Region Assignment (90), Wal (67), Replication (65), HBase,Test (64), Build (61), Hbck (61), Mapreduce (58), Metrics (58), Scripts (57), Security (55), Shell (55), IPC/RPC (49), Client,regionserver (45), Snapshots (43), SCM (40), and Compaction (39). The main results area shows 'Results: 8908 found' and a detailed log snippet for '[HBASE-10977] TestHBaseFsck.testQuarantineMissingHFile fails missing files test'. The log snippet includes details about state transitions, ZooKeeper events, and an assertion error: 'java.lang.AssertionError: expected:<2> but was:<1>'. A right-hand panel provides metadata for the Jira issue, including the project name 'HBase', reporter information, and a content snippet.

Building Predictive Support

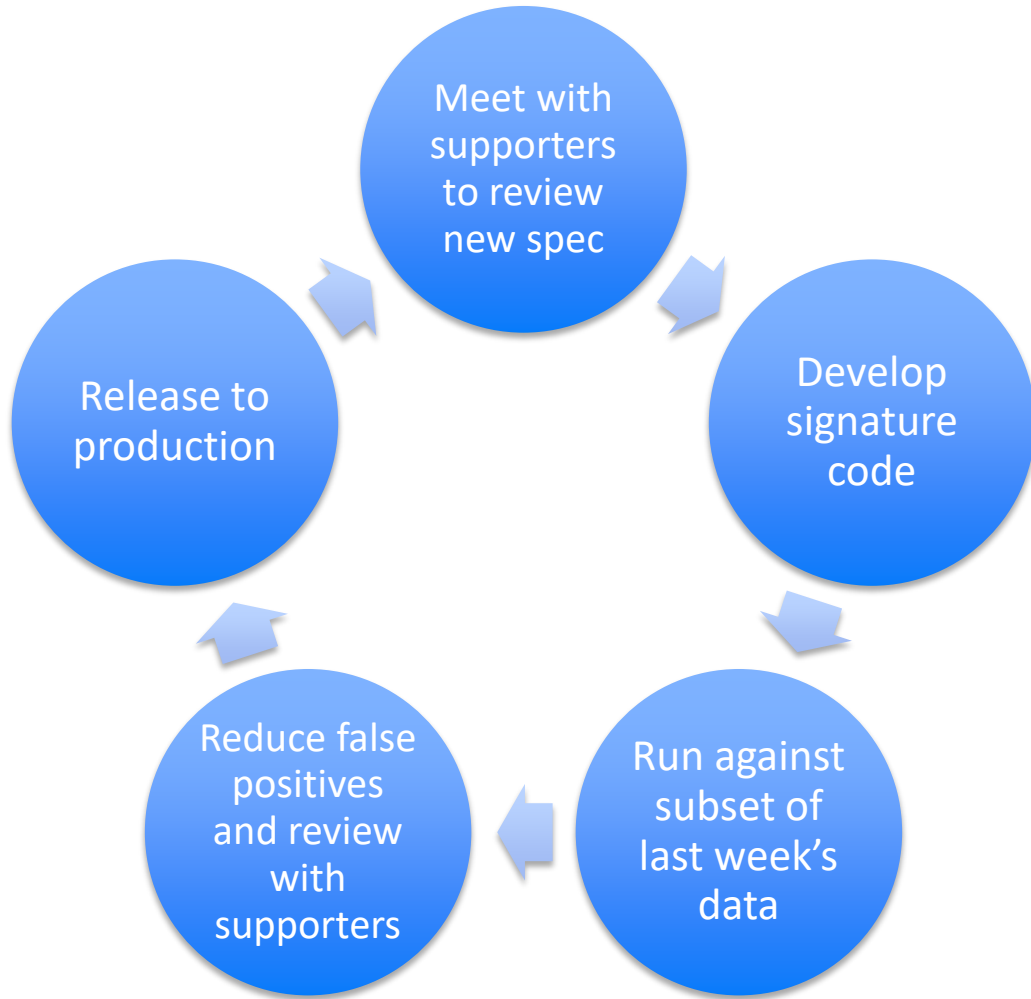
Step 4: Signature Identification

Closed Loop Review - Linear Process Flow

Goal: To drive supportability in the Cloudera Platform to improve the customer experience



Issue signature creation – a collaborative process



Building Predictive Support

Step 5: Delivering Predictive Support

Proactive Validations

Automatic support case creation on **critical issue detection**

Drive engagement with customer through known issue resolution channel

Leverage known troubleshooting mechanism and **best practices**

The screenshot shows the Cloudera CSI interface for a cluster named 'Game of Nodes' (SFDC Cluster Name: COTT Production). The 'Validations' tab is active, displaying a summary of 84 validators run, with 12 failed and 72 passed. A table lists specific validation results, including critical issues like 'HBase security configuration' and 'Host Inspector Validator'.

| Passed | Level | Validator Name | Affected Entities | Message |
|--------|----------|-------------------------------------|---|--|
| X | CRITICAL | HBase security configuration | Service: HBASE Role Type: REGIONSERVER | HBase Security is enabled, but the bulk load coprocessor is missing. This means bulk loads will not work. |
| X | CRITICAL | Host Inspector Validator | Hosts (21): | Transparent Huge Pages is enabled and can cause significant performance problems. |
| X | ERROR | Cluster Overheating validation | Hosts (1): | The dmesg log indicates that CPUs are overheating. Rate is between 1 and 5 msgs/day. |
| X | WARN | Correct CDH in /etc/alternatives | Hosts (1): | Some hosts have a CDH selected in /etc/alternatives that doesn't match the active install. CDH seen in alternatives: 4.5.0. CM says the active CDH is 5.5.0. Potentially mismatched components include mahout, zookeeper-server, conf.empty, oozie, hadoop-fuse-dfs, sqoop-metastore, pig, sqoop2, sqoop-help, hdfs, mapred, hbase-indexer, hiveserver2, hbase, sqoop-job, sqoop-list-tables, sqoop-eval, sqoop-import-all-tables, sqoop-import, yarn, flume-ng, sqoop-export, zookeeper-server-cleanup, whirr, sqoop-version, hcat, zookeeper-client, hadoop-0.20, zookeeper-server-initialize, hive, beeline, sqoop-merge, sqoop-list-databases, solrctl, sqoop, sqoop-create-hive-table, sqoop-codegen. |
| X | WARN | Frame Errors Leading To Packet Loss | Hosts (36): | 36 host(s) dropped frames, with the worst case being host: hodor-002.edh.cloudera.com dropping: 70537 frames. |
| X | WARN | Host Inspector Validator | Hosts (4): | Transparent Huge Pages is enabled and can cause significant performance problems. (Gateway-only node) |

Reactive Validations

Reactive support greatly benefits from validations

Able to show validations that might have a **higher false positive rate**

Able to **show validations that have lower criticality**, but might relate to ongoing support cases

The screenshot shows the Cloudera CSI interface for the 'COTT Production' cluster. The 'Validations' tab is active, displaying a summary of validation results and a table of specific issues.

Summary:

- Validators Run: 84
- Failed Validators: 12
- Failed Validator Results: 34
- Passed Validators: 72
- Total Hosts: 46
- CDH Version: CDH5.5.0
- CM Version: 5.5.0
- Proactive Alerts: Silenced

Results for COTT Production (Cloudera, Inc.)

| Passed | Level | Validator Name | Affected Entities | Message |
|--------|----------|-------------------------------------|---|--|
| X | CRITICAL | HBase security configuration | Service: HBASE Role Type: REGIONSERVER | HBase Security is enabled, but the bulk load coprocessor is missing. This means bulk loads will not work. |
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| X | WARN | Frame Errors Leading To Packet Loss | Hosts (36): | 36 host(s) dropped frames, with the worst case being host: hodor-002.edh.cloudera.com dropping: 70537 frames. |
| X | WARN | Host Inspector Validator | Hosts (4): | Transparent Huge Pages is enabled and can cause significant performance problems. (Gateway-only node) |

Basic Cluster Checklist

Run the predictive support validations at the start of a customer's contract

Getting in front of issues early **saves money and increases customer satisfaction**

Targeting types customers or environments that are **high cost to support** can **improve chances of success**





cloudera
Thank You